

## Horizon 2 Enterprise Innovator

Driving enhanced stakeholder experiences through enterprise transformation

# HFS Horizons High-Tech Services, 2024

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Bringing a software-engineering mindset to help tech and business use emerging tech to digitally transform operations

HORIZON 3 —  
Market Leader

HORIZON 2 —  
Enterprise Innovator

brillio

HORIZON 1 — Disruptor

**Value proposition:** Brillio applies accelerators and partner capabilities to aid high-tech firms in dealing with constant disruption and use data and AI-driven solutions to create business advantage.

**Key differentiators:** The BrillioOne.ai accelerator platform creates a way for clients to deal with the costs of modernizing their core applications. Brillio has developed fit-for-purpose pricing models, offering customers more flexibility into defining outcome-based models that allow customers to reconfigure, rearchitect, and redeploy as market and business needs change.

**Outcomes:** Brillio has enabled \$25M incremental annual revenue generation for McAfee and has supported more than 100 million customers requiring real-time personalization and omnichannel capabilities to be deployed, supported, and resolved.

**Customer kudos:** Customers applaud Brillio for its agility, flexibility, and client-focused workforce.

**Partner kudos:** A partner referenced Brillio willingness to work closely on joint customers' opportunities to enable transformational success.

Access the report at [www.hfsresearch.com](http://www.hfsresearch.com)