Brillio

Product Development for ISVs

brillio

We help ISVs accelerate their journey by providing rich expertise and expert consulting

Guided by our design-led approach and accelerators, our product development services enable ISVs to uncover new busines value by developing apps on the
leading enterprise cloud marketplace. We navigate the intricacies of designing, developing, and deploying apps through the entire product development lifecycle spanning from strategy, design, engineering, roll-out and implementation.

WHAT IT CAN DO

- ☐ Improve time to market by 25%

- ☐ Provide expert guidance and consulting at all stages of product lifecycle

- ☐ Develop a focused vision and well-designed product strategy

- ☐ Simplify the product release cycle with extensive roadmap

- ☐ Streamline security review process

GOAL

Launch an App on AppExchange quickly with proper guidance and expert consulting

INTENDED USER

New and established Salesforce ISVs who want to accelerate their Journey with expert PXO services at all product lifecycle stages

PREREQUISITES

Executive sponsor who confirms business objectives and champions this initiative

Committed cross-functional resources for Salesforce rollout and on-going change management

HOW IT WORKS

Discover

- ☐ Alignment to business goals
- ☐ User Personas & Journey
- ☐ Business Model Canvas
- ☐ Product Vision Design Sprint

Define

- ☐ User Journey Mapping
- ☐ Information Architecture
- ☐ Design concept
- ☐ Visual Design Direction

Design

- ☐ High Fidelity Designs
- ☐ Environment Setup
- ☐ Architecture & Data Model
- ☐ Integration with APIs

Build

- ☐ Sprint- based dev Cycle
- ☐ Sprint Planning
- ☐ Security Check
- ☐ DevOps Setup

Launch

- ☐ Training Sessions
- ☐ Trial force Setup
- ☐ AppExchange Listing
- ☐ Post launch support

Corporate Headquarters
5201 Great America Parkway,
Suite 100,
Santa Clara, CA 95054, US
(800) 317-0575

CX@brillio.com
www.brillio.com